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CONSTRUCTION **SUPER**CONFERENCE 2015

PLATINUM SPONSORS

AGC of America
THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA
Quality People. Quality Projects.



Peckar & Abramson, P.C.

Pepper Hamilton LLP
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PARTNERS



American Road & Transportation Builders Association



Section of Litigation

PRODUCED BY

VENDOME
GROUP

DECEMBER 7-9, 2015
HILTON BAYFRONT SAN DIEGO

**2015 CONFERENCE
SPONSORSHIP
OPPORTUNITIES**

The program at **The Construction SuperConference** is designed to provide ample opportunity to network with representatives from leading construction firms and top construction attorneys.

Topics addressed:

- Ethics and Compliance
- Innovative Litigation Strategies
- Infrastructure/Transportation
- Risk Management
- Dispute Resolution
- Contract Management
- Workforce and Labor
- Insurance and Surety
- Economic Forecasts

ABOUT THE CONFERENCE

Industry participants trust **The Construction SuperConference**, now in its 30th year, to provide them with up-to-date knowledge and information they need to be successful in a changing economy.

The 2015 Construction SuperConference is a 2.5 day event comprised of:

40 EDUCATION SESSIONS

3 KEYNOTE SESSIONS

2 NETWORKING RECEPTIONS

**1 KNOWLEDGE EXCHANGE
EXHIBIT AREA**

WHO ATTENDS?

The Construction SuperConference draws more than **400** participants from 46 states and 10 countries.

ATTENDEE INDUSTRY*

47% — LAW

29% — A/E/C

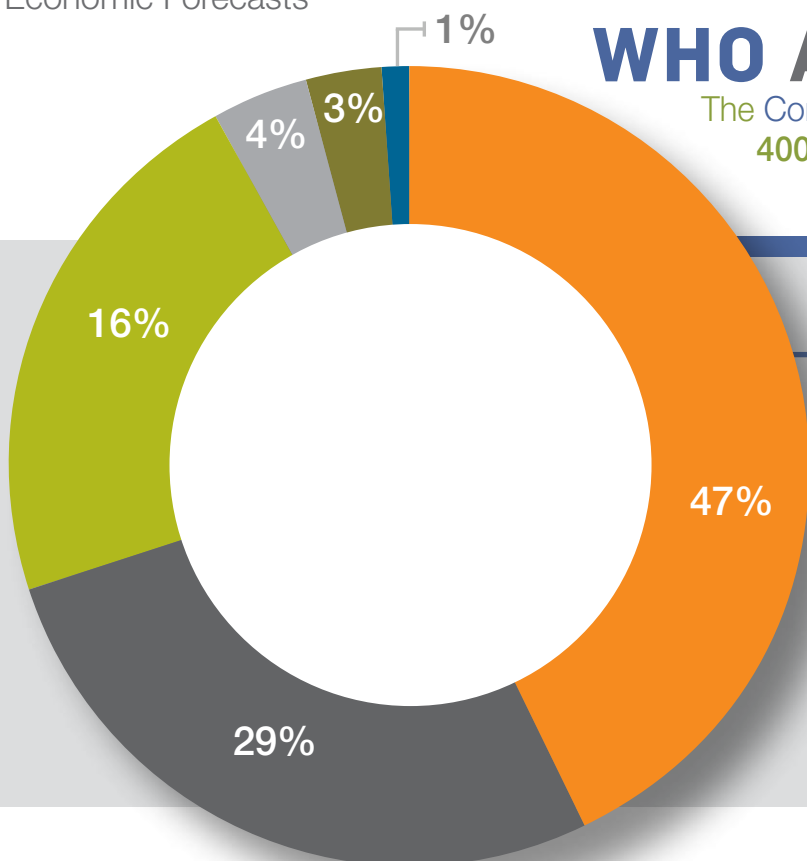
16% — CONSULTING

4% — OTHER

3% — SOLUTION PROVIDER

1% — INSURANCE

*Publishers Own Data, 2014



SAMPLE OF PAST ATTENDING

The Construction SuperConference attracts Principles in law firms, In-House Counsel, and Consultants with construction companies. The following companies have attended:

COMPANIES		
<p>Arcadis US AECOM Technology Corp AIAI Akerman Senterfitt Allahdad Construction Co Allen Kuehnle Stovall & Neuman LLP Alston & Bird LLP American Arbitration Association Andrews & Associates Construction Consulting Aon Risk Solutions Apple Arab Engineering Bureau(AEB) Bechtel Corporation Bradley Arant Boulton Cummings LLP Burns & McDonnell Cades Schutte LLP California High Speed Rail Authority Capital Project Management, Inc. CB&I CH2M HILL Chevron Corporation Chicago Bridge & Iron Company Deloitte Delta Consulting Group DFL Legal District of Nevada DLA Piper LLP DPR Construction Dragados USA, Inc. Duane Morris LLP Engineering Systems Inc. (ESI) FTI Consulting, Inc. Georgia-Pacific, LLC Graham Construction</p>	<p>Hill International, Inc. Hinckley Allen & Snyder LLP Hogan Lovells US LLP HOK Holland & Hart LLP Holland & Knight LLP Honeywell International Hunt Construction Group an AECOM Subsidiary Jones Day K&L Gates LLP KBR KDC Construction Kiewit Building Group Inc Kiewit Corporation Kilpatrick Townsend & Stockton LLP Lend Lease Americas Marsh Risk Consulting Mayer Brown LLP McGregor Law Firm McGuireWoods LLP McLaren Engineering Group Meier Fine & Wray, LLC Navigant Consulting Nelson Forensics Nevada State Public Works Division Ober Kaler Attorneys at Law Parsons Brinckerhoff Parsons Corporation PCL Construction Peckar & Abramson, P.C. Pegasus-Global Holdings, Inc. Pepper Hamilton PG&E Polsinelli, P.C.</p>	<p>Post & Schell, PC Rimkus Consulting Group, Inc. Riker Danzig Scherer Hyland Perretti LLP Robson Forensic Roger J. Peters, Esq. Rotherley Construction Inc. Saul Ewing LLP Scheck Industries Skanska USA Building Inc. Smith Currie & Hancock, LLP Smith Pachter McWhorter, PLC State of Idaho/Idaho Attorney Generals Office State of Nevada - Public Works Division Stites & Harbison PLLC Texas Department of Transportation Thaxton Parkinson PLLC The American Institute of Architects The Rhodes Group Turner Construction Company US Head Office PCL Construction Enterprises, INC. Varela, Lee, Metz & Guarino, LLP Vedder Price P.C. Warner Construction Consultants, Inc. Watt, Tieder, Hoffar, & Fitzgerald, LLP Wolf, Rifkin, Shapiro, Schulman & Rabkin, LLP Wulfsberg Reese & Colvig Zachry Industrial, Inc. Zausmer, Kaufman, August & Caldwell</p>

WHAT'S NEW IN 2015

MOBILE APP

The Construction SuperConference mobile app gives attendees fast access to conference information and planning tools from their smartphone before they arrive, as well as from the show floor.

SPONSORSHIPS

GOLD SPONSOR

\$18,000

- » 7' x 10' booth in the Knowledge Exchange Exhibit area
- » Company logo on all conference preview and Program Guide
- » Delegate Matchmaking
- » Rotating banner ads on the conference website throughout 2015
- » Company logo, website link, and 150-word description on the conference website throughout 2015
- » Newsletter advertising throughout 2015
- » Recognition and acknowledgment at conference through signage and onsite materials
- » Video shoot at CSC 2015 and post-production of a five-minute video
- » Logo on the screen during all general sessions
- » Six (6) full-conference passes
- » Discounted staff passes available for \$900/each*
- » Conference attendee list with full contact information 20 days prior to the conference
- » Full-page ad in the Program Guide
- » One dedicated promotional push through the app during the conference
- » Literature insert in the conference attendee bag
- » Post-event attendee list
- » Right of first refusal

SILVER SPONSOR

\$13,000

- » 7' x 10' booth in the Knowledge Exchange Exhibit area
- » Company logo on all conference preview and Program Guide
- » Delegate Matchmaking
- » Company logo, url, and 150-word description on the conference website throughout 2015
- » Newsletter advertising throughout 2015
- » Five (5) full-conference passes
- » Discounted staff passes available for \$900/each*
- » Conference attendee list with full contact information 12 days prior to the conference
- » Full-page ad in the Program Guide
- » One dedicated promotional push through the app during the conference
- » Literature insert in the conference attendee bag
- » Post-event attendee list
- » Right of first refusal



BRONZE SPONSOR

\$10,000

- » 7' x 10' booth in the Knowledge Exchange Exhibit area
- » Delegate matchmaking
- » Company listed in conference preview and Program Guide (with other Bronze sponsors)
- » Company logo, url, and 150-word description on the conference website throughout 2015
- » Newsletter advertising throughout 2015
- » Four (4) full-conference passes
- » Discounted staff passes available for \$900/each*
- » Conference attendee list with full contact information 7 days prior to the conference
- » Half-page ad in the Program Guide
- » One dedicated promotional push through the app during the conference
- » One post-event email to attendees

MOBILE APP SPONSOR

\$10,000

- » Exclusive sponsor of the official Construction SuperConference Mobile App which keeps attendees connected to important conference updates and social media alerts
- » Logo and banners included at bottom of app and on app splash page
- » One dedicated promotional app push during each day of the conference
- » Company logo on sponsor recognition signage, in the onsite Program Guide, and in the Mobile App
- » One post-event eblast to all app users
- » Full-page ad in the onsite Program Guide
- » First right of refusal

POWER LOUNGE SPONSOR

\$9,000

- » Signage with your logo and booth # at the heavily trafficked working lounge
- » Company logo and signage on each of the charging stations
- » Company logo on the Construction SuperConference website throughout 2015
- » Half-page ad in the onsite Program Guide
- » Table/stand for your literature
- » Seating provided or you have option to bring your own furniture
- » Company logo on Sponsor Recognition signage, and in the mobile app

CREATE YOUR OWN SPACE REQUEST PRICING

Create your own CSC 2015 experience with a dedicated space in a high traffic area. Invite attendees to experience your solutions between sessions, during breaks, and any time they have a have free moment.

- » Half-page ad in the onsite Program Guide
- » Company logo on Sponsor Recognition signage and in the mobile app
- » One dedicated pre-event email blast to all CSC attendees

**All discounted passes must be ordered at the time of initial sponsorship contract. Complimentary exhibitor badges are to be used exclusively for Construction SuperConference admission for employees of the exhibiting company. Transfer or assignment of an exhibitor badge is strictly prohibited.*

SPONSORSHIPS

PRE-CONFERENCE PROFESSIONAL EDUCATION PROGRAM

(Three Sponsorships Available)

\$12,000

The Pre-Conference Professional Education Program consists of an in-depth, 90-minute presentation from leading solution providers such as your organization. Each session provides insight on the latest tools and techniques for conquering the industry's most pressing issues. These executive sessions represent a fantastic opportunity for participants to gain an intimate knowledge of your company's offerings.

- » 7' x 10' booth in the Knowledge Exchange Exhibit area
- » Delegate matchmaking
- » Two (2) full-conference passes
- » Literature Insert in attendee bag
- » Full-page ad in Program Guide
- » Banner ad on the conference website throughout 2015
- » Pre-conference email(s) to promote your session (number of emails based on sponsorship commitment date)

CONFERENCE BREAKOUT SESSION SPONSORSHIP

\$10,000

Choose which topic and speaker your organization would like to sponsor. Your logo will appear on printed materials and online next to your chosen session(s) and a representative from your organization can introduce the session presenter. Sponsor will receive list of attendees in their sponsored session. One piece of company literature may be provided to all participants in the classroom. (Sessions are part of the accredited conference)

WELCOME RECEPTION SPONSOR

(Two Sponsorships Available)

\$6,000

The Welcome Reception Sponsor will be the host for the welcome reception held in the evening of the first full day of conference programming. Welcome Reception Sponsorship Benefits:

- » 7' x 10' booth in the Knowledge Exchange Exhibit area
- » Delegate matchmaking
- » One (1) full-conference pass
- » One-time use of the conference invitation database for pre-conference email blast (approximately 8,500)
- » Reception highlight with your logo in the conference Preview and Program Guide
- » Company logo on reception signage onsite throughout 2015
- » Company logo on signage inside the reception area
- » Conference attendee list with full contact information at the conclusion of the conference

CLOSING KEYNOTE SPONSOR

(Exclusive)

\$7,500

- » 7' x 10' booth in the Knowledge Exchange Exhibit area
- » Delegate matchmaking
- » One (1) full-conference pass
- » One-time use of the conference invitation database for pre-conference email blast (approximately 8,500)
- » Closing Keynote sponsor highlight with your logo in the conference Program Guide
- » Company logo on signage inside the room
- » Database of attendees with full contact information at the conclusion of the conference

TUESDAY LUNCH SPONSORSHIP

(Exclusive)

\$5,000

The Tuesday Lunch Sponsorship allows your brand to be associated with a leading industry expert recruited by the Construction SuperConference advisory board. The session will be branded with your company name and logo, your company will be highlighted as the sponsor in the introductory comments, and an executive from your company will be introduced and acknowledged. This is a great way to tie your organization to a high level, well-respected speaker. Tuesday Lunch Sponsorship Benefits:

- » Session spotlight in email messages to the conference database
- » Special listing in the conference Preview Guide
- » Company logo, URL/link, and 150-word description on the conference website throughout 2015
- » Signage outside of the session room identifying your company as the session sponsor
- » Company logo on the presentation screens before the session begins
- » One pre- or post-event email to attendees

SPECIAL INTEREST BREAKFAST SESSIONS

(Two Sponsorships Available)

\$6,000

Special Interest Breakfast Sessions are one-hour sessions that will focus on specialized topics in the legal and construction industries. These sessions are customizable based on your speaker, and target audience. The sessions do not have to be approved by the advisory board and can include panel members from your organization and client base. There is a limit of one (1) Special Interest Breakfast Session per day and each can be opened to the full or partial attendee audience. Breakfasts are available on the morning of the first and second full days of conference programming. Special Interest Breakfast Session Sponsorship Benefits:

- » Two (2) full-conference passes
- » Company logo, URL/link, and 150-word description on the conference website throughout 2015
- » Signage outside of the session room identifying your company as the session sponsor
- » Company logo on the presentation screens before the session begins
- » Standard AV

MARKETING OPPORTUNITIES

VIDEO

Video Advertorials \$5,000

Video is a quickly growing and highly effective way to communicate your company vision. A video advertorial produced by CSC enables you to share your expertise, your stories, and your successes.

Video Advertorial Program Includes:

- » Creation of one 3 to 5 minute HD video asset owned by your company
- » One 15-20 minute interview with your company leader or client
- » Professional camera, sound, and lighting crew
- » Post-production of interview footage edited together with your logo, images, B-roll, and other creative elements

PROGRAM GUIDE ADVERTISEMENT

Full-page \$1,200

Half-page \$800

Every conference attendee receives the conference Program Guide at registration for use throughout the event. It's then used throughout the year to refer to presentation notes, peer contacts, and sponsor profiles. Your four-color ad is printed with placement on a first-come, first-served basis (limited availability).

PRE/POST CONFERENCE DIRECT MAIL/ EMAIL

Pre-Conference \$1,000/per use

Post-Conference \$700/per use

All mailings will be performed by a Vendome approved mailing house. All materials must be approved by Vendome prior to delivery.

COMPANY LITERATURE INSERT IN ATTENDEE BAG

..... \$1,200

Place one (1) piece of your company literature, up to 12 pages, in the conference bag received by all attendees.

LOGO PLACEMENT

Attendee Bags \$4,000

Let conference guests carry your company message throughout the event, on the plane, and back to their office. The official conference bag is a great opportunity to drive brand awareness.

Attendee Badge Lanyards \$3,500

Portfolio and Pen \$5,000

Put your company message in front of every attendee beginning at registration. The official conference portfolio package (portfolio and pen) is used during sessions, and back in the office to be used at future meetings. Make a lasting impression and keep delivering your message long after the conference concludes.

ROOM DROPS

Inside Room \$1,500 per day

Outside Room \$1,000 per day

Deliver your company message, exhibit booth invitations, partial giveaways, and other creative promotions in a unique way through room drops. You supply the giveaway or collateral of your choice and we'll have it delivered to each room.



The
Construction SuperConference draws
**MORE THAN
400
PARTICIPANTS**
from 46 states and 10 countries.

CONTACT

For more information on exhibiting or sponsoring at the Construction SuperConference contact:

PAI SALES TEAM | RON KRESS
202.768.7265 • ronk@paisales.com

DECEMBER 7-9, 2015 | HILTON BAYFRONT **SAN DIEGO**

KNOWLEDGE EXCHANGE BOOTH COSTS

7' X 10' Booth

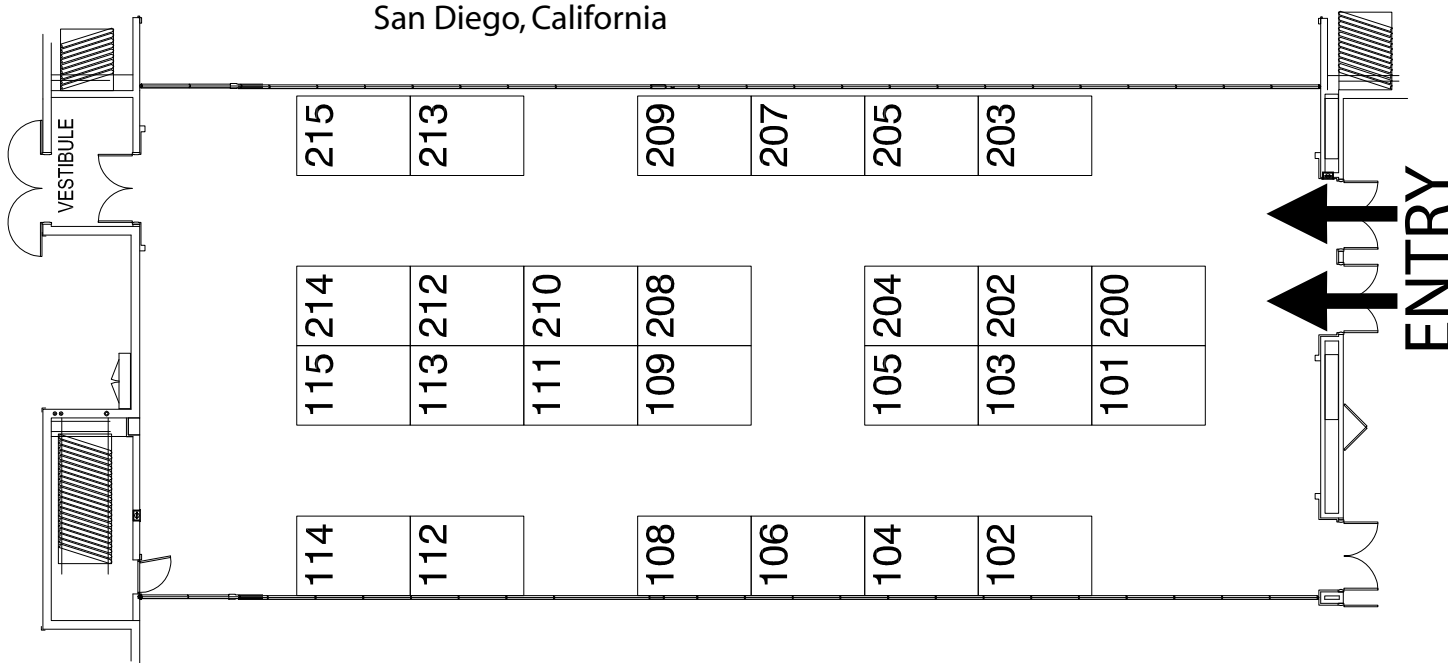
\$4,000

KNOWLEDGE EXCHANGE EXHIBITOR BENEFITS:

- » One (1) full-conference pass*
- » Delegate matchmaking
- » Knowledge Exchange Exhibit Area passes available for \$150/each
- » Company logo and link to your company website on the conference website throughout 2015
- » Company logo and 25-word description in the Program Guide
- » One (1) table and drape included
- » One (1) suspended sign

** Complimentary exhibitor badges are to be used exclusively for Construction SuperConference admission for employees of the exhibiting company. Transfer or assignment of an exhibitor badge is strictly prohibited.*

Hilton San Diego Bayfront - Indigo Level - Indigo Ballroom - Room C & G
San Diego, California



2015 KNOWLEDGE EXCHANGE EXHIBIT AREA

ADDITIONAL/OPTIONAL ITEMS CAN BE ORDERED FOR THE KNOWLEDGE EXCHANGE EXHIBIT AREA:

Standard electrical access, additional furnishings, and other miscellaneous items that can be used to enhance your booth can be ordered through Brede Exposition Services at an additional cost. All AV, computers, phones, and lines may be ordered through the forms in the exhibitor kit. Labor is also available for purchase.



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DECEMBER 7-9, 2015

HILTON BAYFRONT SAN DIEGO



CONTACTS

For more information on sponsorship, exhibiting, and marketing opportunities at Construction SuperConference 2015, please contact:

SPONSORSHIPS/EXHIBITS

Ron Kress
PAI Sales Team
202.768.7265
ronk@paisales.com

REGISTRATION INFORMATION

For general questions regarding registration, please contact:
RHQ – Ask for the Construction SuperConference Help Desk
702.597.0264

CONFERENCE MANAGEMENT

For more information on speaker opportunities and conference programming, please contact:
Michael Raggiani
603.836.0329
mraggiani@vendomegrp.com

CONFERENCE PROGRAM MANAGEMENT

Michael Goff
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CONFERENCE PROGRAM MANAGEMENT

Kim Anastasiou
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